



# The Business Academy

## Overview

The Business Academy connects high school students with the world of financial services, offering a curriculum that covers banking and credit, financial planning, international finance, securities, insurance, accounting, and economics. This Academy trains students for long-lasting careers in the ever-growing industry of finance and business.

Through our partnership with the National Academy Foundation, students learn real-life lessons outside of the school that are consistently connected to the curriculum inside their classrooms. This program requires that students build a strong academic foundation in general business, mathematics, and language arts which prepares them for post-secondary studies in any area of business and other disciplines as well. The Academy of Business is committed to having students graduate ready for college and professional success beyond high school.

## Corporate Partnership and Support

Through the Business Academy, business leaders partner with Luther North College Prep by securing workplace learning opportunities, volunteering in classrooms, acting as mentors, and serving on the advisory board. National partnership with the National Academy Foundation positions many of these local companies to engage their employees in the Academy, assisting students to ready them for college and careers and providing their companies with an important workforce investment for the future.

## Curriculum

Courses are project based and student focused, using a variety of instructional methods to engage students as much as possible with the subject matter at hand. Students are active doing something other than simply listening and notetaking for some portion of the class.

These courses were developed through the National Academy Foundation with strategic partners, including industry leaders, subject matter experts, classroom teachers, and instructional design specialists.

The Business Academy courses include:

- \* Principles of Finance (freshman)
- \* Financial Services (freshman)
- \* Principles of Accounting (sophomore)
- \* Financial Planning (sophomore)
- \* Entrepreneurship (junior)
- \* Ethics in Business (junior)
- \* Insurance (junior)
- \* Managerial Accounting (junior)
- \* Applied Finance (senior)
- \* Business Economics (senior)
- \* Business in a Global Economy (senior)

## Paid Internships

In the summer of their junior year, Business Academy students have the opportunity to have a real world, applied learning experience. They will work as paid interns specializing in different areas of business in various corporations and industries. These students not only see how their classroom lessons relate to the workplace, they also develop important professional relationships that can be of lasting value in the years to come.



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## Freshman Courses

A freshman schedule will include the following two academy courses:

### Principles of Finance

This is the first course students take in the Business Academy and introduces students to the financial world. Students develop financial literacy as they learn about the function of finance in society. They study income and wealth; examine financial institutions; learn how businesses raise capital; and study key investment-related terms and concepts. They also research how innovations have changed the financial services field. Finally, students explore careers that exist in finance today.

### Financial Services

This course gives students an overview of banks and other financial services companies. It introduces students to the origins of money and banking and examines the early history of banking in the United States. Students study the financial services industry and the types of companies it includes in depth. They learn about the services offered by such companies and analyze the ways these companies earn profits. Finally, students examine careers in financial services.

## Freshman Schedule

A Business Academy student will take the following courses freshman year:

Computer Apps 1 (0.5 credits)  
English I (1 credit)  
Spanish I (1 credit)  
Algebra I (1 credit)  
PE (0.5 credits)  
Biology (1 credit)  
Geography (0.5 credits)  
Religion (0.5 credits)  
Principles of Finance (0.5 credits)  
Financial Services (0.5 credits)  
Winterim (0.5 credits)

## Post-Secondary Majors

Students who choose the Business Academy will be prepared to continue their post-secondary studies in the following majors:

- \* Accounting
- \* Business Administration
- \* E-Business
- \* Economics
- \* Entrepreneurship
- \* Finance
- \* Hospitality Leadership
- \* Information and Decision Sciences
- \* Management
- \* Marketing
- \* Real Estate

## Careers

From these majors, there is a wide variety of career opportunities, such as:

- \* Advertising
- \* Banking
- \* Business Owner
- \* Finance
- \* Hospitality
- \* Human Resources
- \* International Business
- \* Management
- \* Marketing
- \* Not-for-profit
- \* Purchasing
- \* Sports Management