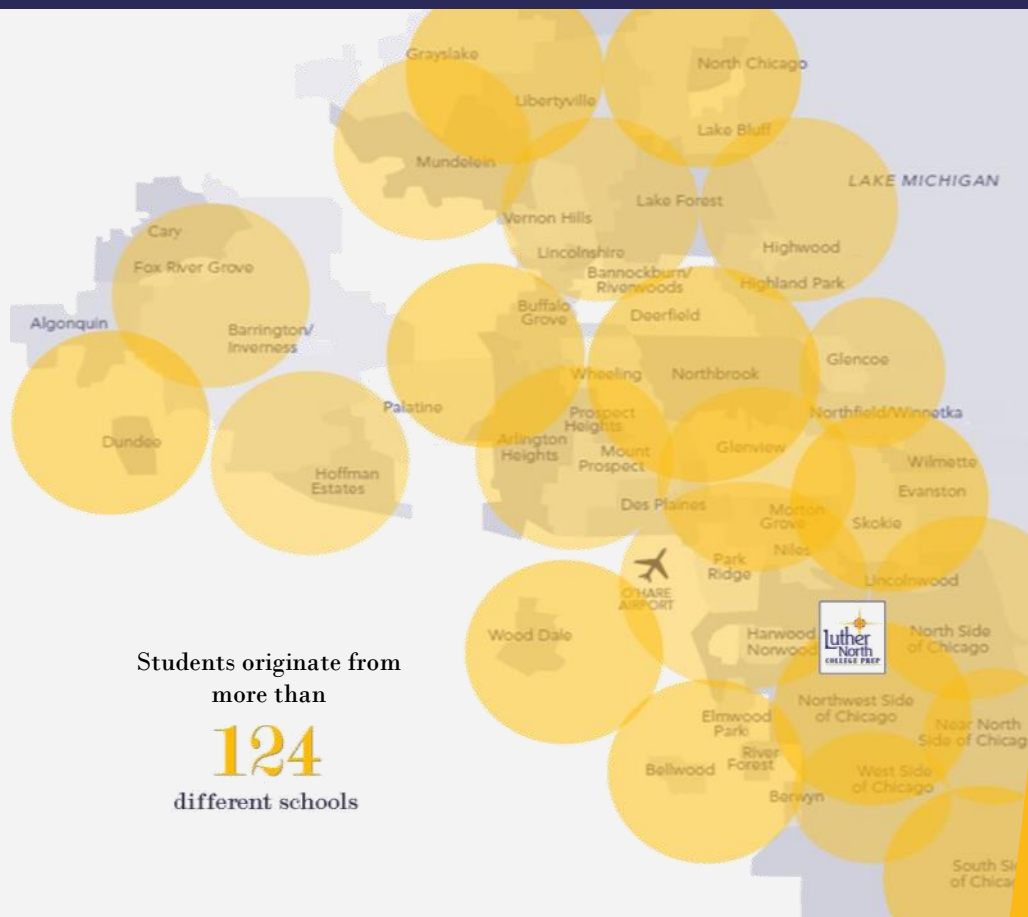


# Community Partnership Program

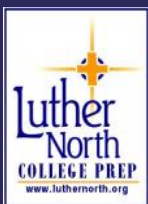


Students originate from  
more than  
**124**  
different schools

## Luther North College Prep

5700 West Berteau | Chicago, IL 60634

773.286.3600 | [luthernorthcollegeprep.org](http://luthernorthcollegeprep.org)



## Dear Prospective Community Partner,

Luther North has been a cornerstone in the Portage Park Community for over 60 years and has helped thousands of children maximize their potential. We have been able to develop strong community ties through partnerships with neighborhood associations, educational systems, and community businesses.

Luther North College Prep is offering you the unique opportunity to put your advertising message in front of our local community while providing much needed support to Luther North's programs by becoming a Community Partner.

For the first time ever, Luther North is offering businesses the opportunity to maximize exposure through many different advertising packages. We offer a comprehensive selection of advertising packages to meet your marketing objective. Community partners will receive valuable exposure to your business while showing your patrons that you are actively participating in youth programs in our local community.

The continued growth of Luther North's programs ensures that your advertising dollars will be effective in promoting your business. In addition, Luther North will take a proactive approach to encourage families and visitors to support our community partners.

Please consider participating in this worthwhile and valuable advertising endeavor.

Josue Sabillon  
Director Of Advancement  
Luther North College Prep  
773.286.3600 x236  
[jsabillon@luthernorth.org](mailto:jsabillon@luthernorth.org)

**Each Child's Success is Our Number One Priority**

# SPONSORSHIP OPPORTUNITIES

LEVEL	GOLD	BLUE	WILDCAT
	10,000	5,000	1,000
Commitment	1, 3 and 6 year	1, 3 and 6 year	annual
Naming Rights	X	X	n/a
Perimeter Signage	X	X	X
Website Visibility	Homepage with logo	Partnership page with logo	Partnership page listing
Monthly Email Blasts	Weekly	Newsletter	listing
Advertising at all events	X	X	X
Tickets to all events	2	n/a	n/a
Yearbook Ad	Full page ad	1/2 page ad	1/10th ad

## Naming Rights

### GOLD

**Gym** - Plaque at gym entrance and logo on gym wall  
**Field and Track**- Sign on Concession and sign on fencing  
**Bus Fleet** - Logo on buses

### BLUE

**Band Room** - Plaque at band room entrance  
**Training Center**- Plaque at training center entrance and logo on wall  
**Library** - Plaque at Library entrance

## Signage

Signage on fencing. Gold receives an individual sign. Blue and Wildcat names are added to the Blue and Wildcat sponsor signs.

## Website

Our website gets on average 5000 hits per month.

## Monthly Email Blasts

LNCP has a contact list of 3500 contacts, We send out weekly updates as well as a monthly newsletter.

## Event Advertising

LNCP creates multiple marketing pieces for various events at the school. Programs for sporting events, programs for plays, concerts, graduation, award ceremonies and fundraising events such as auction, trivia night and homecoming.

## Event Tickets

LNCP hold various events - sporting, plays, concerts, as well as fundraising events such as auction, trivia night and homecoming. The Gold level receives two tickets to all events.

## Yearbook Advertising

Ads in the yearbook received by all students. Gold receives a one page ad, Blue a half page ad and Wildcat a 1/10th ad.



Community Partnership For Education  
Luther North College Prep

